






JAKE LINTAG

GRAPHIC DESIGNER

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 Toronto, ON

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 jakeyan.com

EDUCATION

CERTIFICATE, FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN

Google via Coursera, Ongoing

CERTIFICATE, USER EXPERIENCE RESEARCH AND DESIGN SPECIALIZATION

University of Michigan via Coursera, Ongoing

BACHELOR OF COMMERCE, MARKETING MANAGEMENT

Ryerson University, 2019

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Figma

Blender

Google Workspace

Microsoft Office

PROFESSIONAL SKILLS

Strategic Planning

Client Management

Customer Service

Critical Thinking

Accessibility Design

Visual Design

Teamwork

Content Creation

Branding

Design Thinking

ABOUT

3+ years of experience in the creative design industry. An emerging visual designer with a business background in real estate and marketing. Detail-oriented and results-driven in designing and developing content and branding.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Self-Employed | 2020-Present

- Created a new responsive website for 100 Strong Foundation on Squarespace which streamlined the registration process and strengthened the brand identity
- Designed a bilingual visual research report with custom infographics for the Coaching Association of Canada
- Developed and designed print and display collateral for Jumpstart Canada while supporting the new art direction of the brand
- Collaborated with Big Brothers Big Sisters Toronto's social media coordinator to create Instagram assets for two different campaigns
- Produced multiple pitch decks utilizing InDesign for online decks that effectively succeeded in obtaining funding for the projects

GRAPHIC DESIGNER & UX DESIGNER

Hungry Eyes Media | 2021-2023

- Lead in the research, development and design for a prototype design of an educational mobile app showcasing interactive features that was submitted for funding approval
- Created marketing collateral for digital ads, social media and campaigns to increase awareness for the release of a documentary series, BLK: An Origin Story
- Produced original illustrations and graphics during the post-production phase of BLK: An Origin Story which aided in earning its 5 Canadian Screen Awards
- Managed and updated content for multiple websites on Wordpress and Squarespace utilizing the web builder's tools and custom CSS/HTML
- Designed a film electronic press kit for the feature documentary film, Subjects of Desire which strengthened the identity of the film

GRAPHIC DESIGN INTERN

XYLK | 2021

- Developed in-house design templates for company's personal products
- Created branding materials such as logos for clients
- Designed proposals and brochures for prospective clients
- Met deadlines in presenting drafts and final products to management and clients
- Contributed towards team projects in producing creative content for the company